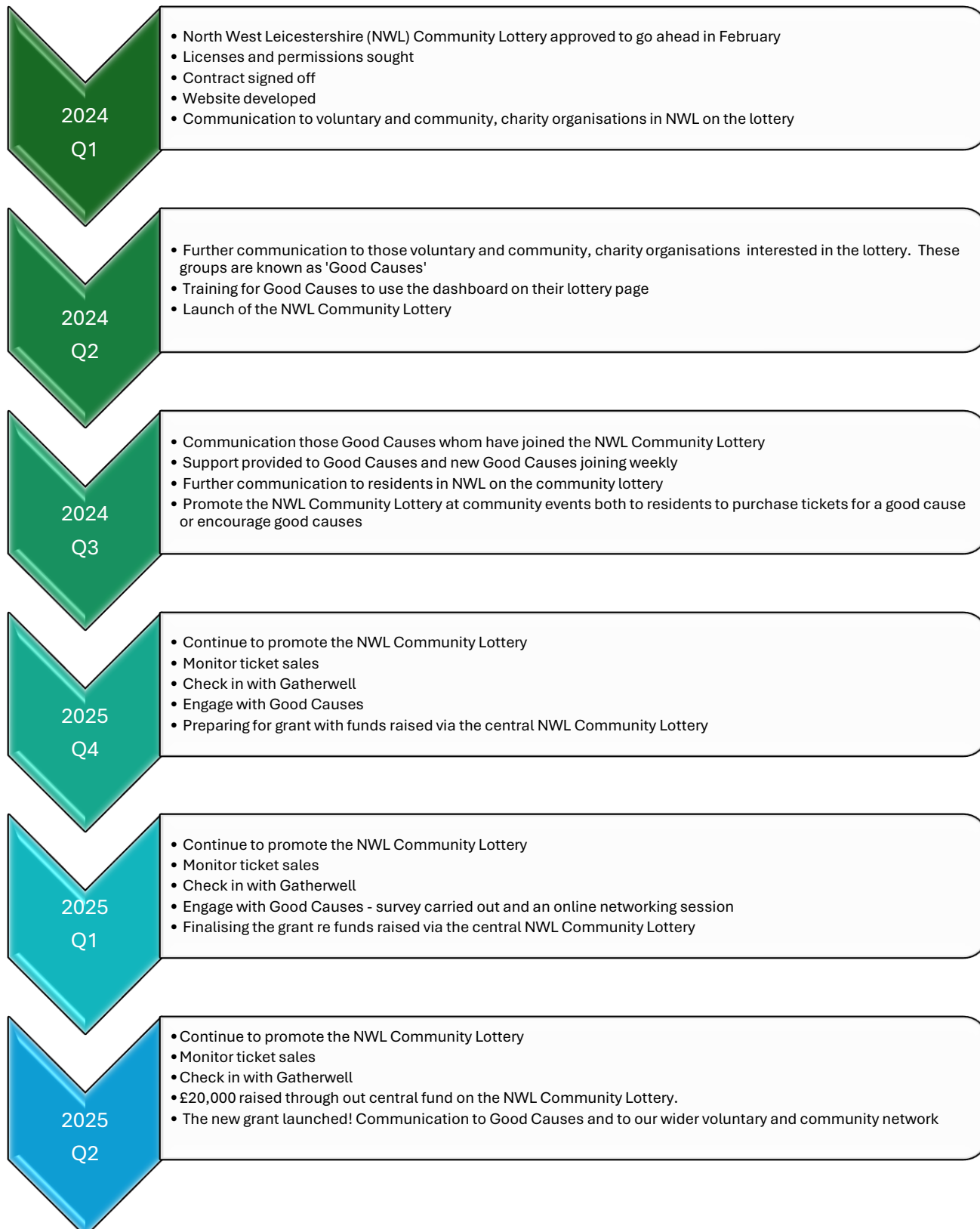


**Appendix B**

# **NWL Community Lottery**

**From March 2024 to August 2025**



## Good Causes

There are 59 Good Causes on the NWL Community Lottery including North West Leicestershire Community Lottery Central Fund.

1 <sup>st</sup> Hugglescote Scouts	Donisthorpe Community CIC	Marlborough Rovers Juniors
1 <sup>st</sup> Kegworth Rainbows	Ellistown Football Club	Football Club
4 <sup>th</sup> Ashby Scout Group	Enrych	Marlene Reid Centre
4 <sup>th</sup> Coalville Scouts	EPIC Psychology & Wellbeing	Measham Community Library
Appleby Magna with Measham Scouts	Falcon Support Services	Measham Events CIC
Ashby Bowls Club	Feed The Need	Moirs Village Hall
Ashby Hastings Scouts	Freeva	New Lount Bowls Club
Ashby Museum	Friends of Hill Top School	NWL Society of Model Engineers
Blackfordby Old School Room	Friends of ODA Memorial Garden	One Kegworth
Blackfordby Village Hall	Girlguiding Castle Donington	Parkinson's UK Activity Group Leicester West
Bright Hope	Hereditary Brain Aneurism Support	Pride in Coalville
Broom Leys Allotments	Hermitage Harrier Running Club	Revive Support Hub
Cancer Active Recovery Support	Ibstock Bowls Club	Running For It
Canine Partners	Kegworth Bowls Club	Scotlands Bowls Club
Carpenter's Arms Trust	Kegworth Community Library	Sir John Moore Foundation
Castle Donington Museum	Kegworth Heritage Centre	St Charles RC Pre-School
Choices Allotment Club	Kegworth Plan Group	Thringstone Miners Social Centre
Coalville CAN	Kegworth Players Youth Ars	Together Against Cancer
Coalville Drama Group	Leicester COOP Band	Without Walls
Coalville Male Voice Choir	Living Without Abuse	
Coalville Public Radio		

The good causes have demonstrated exceptional effectiveness in generating funds for their respective charities and community groups, collectively raising over £17,500 to support a wide range of projects, activities, and ongoing operational costs (this excludes the contributions to the Council's central fund). The table below details the monthly ticket sales for each good cause, along with the corresponding funds raised each month.

Please note that figures for August 2024 are lower, as only two weeks of ticket sales were recorded due to the launch of the NWL Community Lottery during that month. It is important to highlight that the funds raised are not distributed equally among the good causes; rather, allocations are based on the level of promotion and engagement each good cause achieves with its supporters.

#### YEAR 1 August 2024 – August 2025

NWL Community Lottery			
Year	Month	Good Cause Payments	
		Tickets sold	Funds raised (40p)
2024	Jan		
	Feb		
	Mar		
	Apr	Project being developed	
	May		
	Jun		
	Jul		
	Aug	1255	£502.00
	Sep	3779	£1,511.60
	Oct	3170	£1,268.00
	Nov	3210	£1,284.00
	Dec	4239	£1,695.60
2025	Jan	3465	£1,386.00
	Feb	3431	£1,372.40
	Mar	4198	£1,679.20
	Apr	3896	£1,588.40
	May	3213	£1,285.20
	Jun	4337	£1,734.80
	Jul	2985	£1,194.00
	Aug	3463	£1,385.20
	<b>Total</b>	<b>33856</b>	<b>£17,886.40</b>

The five leading organisations in terms of ticket sales and fundraising are the 4th Coalville Scout Group, Bright Hope, Coalville CAN, Kegworth Community Library, and Ashby de la Zouch Bowls Club.

## Supporters

The NWL Community Lottery currently has approximately 600 participants ‘supporters’ who play on a weekly basis. Details regarding the available prizes and their respective odds for each week's winners are outlined below.

Number of matches	Prize	Matching patterns	Odds
6	£25,000	✓✓✓✓✓✓	1,000,000:1
5	£2,000	✓✓✓✓✓x x✓✓✓✓✓	55,556:1
4	£250	✓✓✓✓xx xx✓✓✓✓	5,556:1
3	£25	✓✓✓xxx xxx✓✓✓	556:1
2	3 extra tickets	✓✓xxxx xxxx✓✓	56:1

Between August 2024 and August 2025, the NWL Community Lottery has produced weekly winners, with the most common prize being three extra tickets. In addition, several local residents who support the 59 participating good causes have received cash prizes of £25 and £250. The details are presented in the table below. Notably, 10 supporters who won £25 chose to donate their winnings back to their respective good causes.

Total	3 extra tickets	£ 25.00	£ 250.00	£ 2,000.00	£ 25,000.00
	1529	139	12	0	0

## First year of costs

When the project was approved in February 2024, it was agreed that any initial expenses would be covered by funds raised through the North West Leicestershire Community Lottery Central Fund. Efforts have been made to keep costs to a minimum, with expenditure focused on essential areas such as licence fees, partnership with Gatherwell, communications, and prizes for the launch event.

It is important to highlight that, since the necessary licences were arranged and paid for ahead of the launch in August 2024, these costs have been included in the first year's budget. In future years, ongoing expenses are expected to be limited to the annual licence fees and some communications, which we aim to manage predominantly online to control costs. The table below show cases the cost for the NWL Community Lottery for the first year.

The costs for the NWL Community Lottery March 2024 until August 2025		
Description	Cost	
Licence fee for application fee for Gambling Commission Licence first year	£	535
Licence fee and application fee The Lotteries Council Licence first year	£	218
Payment for Gatherwell Ltd	£	5,000
Prizes for the winners for the first year	£	1,009
Communication: leaflets, posters, banner, artwork, pens and pencils	£	1,308
Gambling Commission Licence fees for year two	£	412
The Lotteries Council membership fee for year two	£	385
<b>TOTAL</b>	<b>£</b>	<b>8,866</b>

## The NWL Community Lottery Central Fund

Over the course of the year, the NWL Community Lottery Central Fund successfully raised just over £30,960. The table below details the number of tickets sold and the total funds generated, including VAT, for each month throughout the year.

Month	Total tickets	Total funds inc VAT
Aug	3,911	£1,142
Sept	10,995	£3,189
Oct	8,118	£2,323
Nov	7,836	£2,230
Dec	10,169	£2,889
Jan	8,151	£2,310
Feb	8,029	£2,274
Mar	9,902	£2,807
Apr	9,188	£2,604
May	7,389	£2,088
Jun	10,189	£2,887
Jul	6,785	£1,914
Aug	8,129	£2,303
TOTAL	108,791	£30,960

After deducting the project costs for the first year from the total amount raised (£30,960), the remaining funds stand at £22,094. These funds have been ring-fenced and allocated to the creation of a community grant, ensuring they will be used to benefit the local community.

## NWL Community Lottery Grant

The funds raised through the NWL Community Lottery Central Fund have enabled the Council to reinvest directly into the local community. As a result, an allocation of £20,000 will be made available in September 2025 for community groups and charities based in North West Leicestershire.

To ensure the grants are distributed effectively and in line with community needs, applicants must adhere to specific criteria. For the current year, the grant focuses on three key themes:

- Building community spirit and encouraging local engagement
- Running youth activities or projects
- Supporting disability groups and promoting inclusivity



The NWL Community Lottery Central Fund will continue its fundraising efforts, with the intention of offering another grant opportunity from September 2026. It should be noted that the themes may be revised for future grants, reflecting evolving community priorities.

This lottery grant operates alongside the Council's existing funding programmes, including the Small Grant and Zero Carbon Grant, thereby complementing and expanding the support available to local groups and initiatives.

